



DATA IN MOTION

Data In Motion Consulting GmbH

SMARTCITY

EXPO WORLD CONGRESS





What We Do



Imagine your data is a giant box of Lego bricks. You know it's filled with countless golden bricks of all shapes and sizes, forming the very foundation of your digital transformation.

We don't just help you sort and organize – we develop the blueprints with you for new perspectives.



Data In Motion



Data In Motion was founded in 2010 at the high-tech hub in Jena Germany.

Our guiding principles are openness to all solutions, a holistic approach, responsibility and fairness and **100% commitment to open source**.

We are active member of the **Eclipse Foundation** and are project leads and committers in several open source projects.





Data In Motion

- Our software and system components are based on the principles of modularity, dynamics and extensibility.
- We actively participate in the specification and steering committee of the working group for modular, dynamic software - **OSGi**.
- The former OSGi Alliance moved to the Eclipse Foundation and became an open specification working group.
- We exchange ideas with other organizations in our areas of activity like the **Urban Technology Alliance**



OSGi Working Group



**CIVITAS
CONNECT**



Data In Motion

- With our holistic approach we are not bound to special branches. Topics like data protection are always important!
- With this knowledge and our ideas, we have been and are members of research projects:
 - *Diamant* (2019 / 2020),
 - *5G Model Region* (2021 - 2024)
 - *Avatar* (2023 - 2025)



Freistaat
Thüringen

Ministerium
für Wirtschaft, Wissenschaft
und Digitale Gesellschaft



5G VERKEHRS-
VERNETZUNG
JEN

Gefördert durch:
 Bundesministerium
für Digitales
und Verkehr

aufgrund eines Beschlusses
des Deutschen Bundestages



Finanziert von der
Europäischen Union
NextGenerationEU

GEFÖRDEBT VOM



Bundesministerium
für Bildung
und Forschung



Data In Motion



- Digitalization, process engineering and software development are people businesses. In our consulting work we always experience social challenges. We handle this using communication techniques like nonviolent communication and approaches for economic judgments and decision.
- Introducing new technology or methodologies always needs to be accepted. Open communication is very important in change processes. Our project managers are aware of this.
- We have certified GDPR consultants in our team, who always have an eye on this important topic to create fair and user-transparent solutions.



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Visit us in Barcelona from 04 - 06.11.2025

Hall 2 Level 0 Street B, Booth 91

Meet Jürgen Albert (CEO) and Mark Hoffmann (CEO/CTO)

We are looking forward to talking with you.